



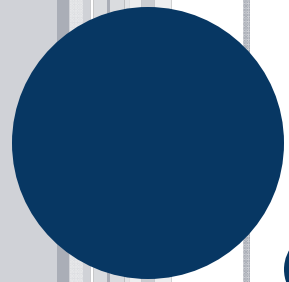
WEB-BASED OUTCOMES TRACKING AND OUTREACH

Brooke Fox, MPH

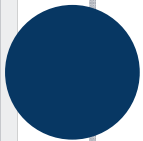
Program Manager, National Health Foundation

April 26, 2010





● PROGRAM INFORMATION



BACKGROUND

- Harold Cares about Your Future: *Pregnant Teen and Parenting Support Program*
- Funded by Harold Edelman Foundation
 - Funds a series of these programs throughout Los Angeles County
- Launched in 2007
- Began in 3 schools

PROGRAM GOAL AND OBJECTIVES

- Overall Goal: prevent subsequent unplanned pregnancies among adolescents and teenagers
- Program Objectives
 - avoid a subsequent pregnancy during program participation
 - remain in high school with the goal of graduation/ completion
 - enhance parenting abilities
 - prepare for employment by learning job search and interview skills
 - utilize appropriate health care for self and child

BUILDING RELATIONSHIPS

- Facilitated in the high school setting
- Partnered with LAUSD Teen Parent Program to secure participating schools
- Cultivated relationships with principals, social workers, attendance counselors, school nurses
- Worked with 3 schools in year one
- Expanded to 5 schools in year 1 and 7 schools in year 3
- Beginning to build strong relationships between the organizations operating unique PPT programs

TARGET POPULATION

- Los Angeles County high schools with highest rates of teen pregnancy
 - Predominantly Hispanic student population
 - Over 80% supported by CalWORKS and/or receiving subsidized school lunch program First-time pregnant and parenting male and female high school students
- Worked with school social workers, attendance counselors and Healthy Start Coordinators to identify students

Source: Los Angeles County Children's Planning Council (2006), LAUSD

PARTICIPANT DEMOGRAPHICS

- Total participants: 274
- Total graduates: 205
- Gender
 - 213 female (78%)
 - 61 male (22%)
- Race/Ethnicity
 - 74% Hispanic
 - 4% African American
 - 21% Unknown

CURRICULUM

- Facilitated in high school setting
- 10 weekly workshops conducted on-site during school hours
- Worked with LAUSD Teen Parent Program and school social workers, attendance counselors and Healthy Start Coordinators to develop curriculum
- Identified project partners and community resources

WORKSHOP TOPICS

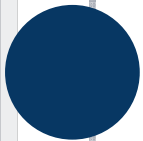
- Family Planning and Reproductive Health
- Parenting Skills
- Becoming a Father
- Child Development
- Baby Basics
- Child Care Options
- College Options and Preparing for a Job
- Communication Skills
- Teen Rights
- Feeding Options for Your Baby
- Nutrition for Pregnancy and New Parents
- Access to Healthcare

PROJECT PARTNERS

- Planned Parenthood
- El Nido Family Center
- Eisner Family Medical Center
- LA Dept. of Public Health Nurse-Family Partnership
- Bienvenidos Children's Center, Inc.
- Children's Collective
- Clothes the Deal
- Families in Schools
- Break the Cycle
- Public Counsel
- Lotus Healthcare Corp.
- Children's Bureau
- LAUSD Nutrition Program



● OUTCOMES AND TRACKING



BACKGROUND

- Funded by AT&T Foundation to promote high school success for at-risk students
- Track outcomes to demonstrate impact and rationale for continued program growth
- Maintain database of participant contact information for ongoing resource and referral sharing

SURVEY TOOL DEVELOPMENT

- Surveyed LAUSD administrators, social workers and attendance counselors regarding content
- Surveyed participants to prioritize their resources and capabilities of the online system
 - Internet access
 - Telephone
- Identified key demographic and outcomes data to be collected
- Derived questions from Adolescent Family Life Care and Prevention Core Evaluation Instruments questionnaires for pregnant and parenting teens

SURVEY TOOL

- 3 data points
 - Initial Survey at start of program
 - Final Survey at end of program
 - Follow-up Survey every six months until high school graduation, or their 18th birthday if they do not graduate high school
- Survey Topics
 - Demographics
 - Contact information
 - Parenting
 - Contraception
 - Planning for the future
 - Support systems
 - Satisfaction
 - Resources

DATABASE DEVELOPMENT

- Collaborated with IT staff to design online data collection system and web interface
 - Capability for expanded access to program participants and other providers
 - Generate reports to track outcomes
- System testing

DATA COLLECTION AND RESULTS

- Initial and final surveys collected and entered into database for 20 participants
- Demographics
 - Race/ethnicity: 93% Latino, 7% African American
 - Gender: 73% female, 27% male
 - Primary Language: 70% English, 27% Spanish, 3% Other

OUTCOMES-FINAL SURVEY

- At the end of the program 100% of participants agreed that they:
 - Considered being a parent a good thing in their lives;
 - Know what they want from life;
 - Have a clear picture of the future;
 - Want to make decisions to reach their long-term goals; and
 - Believe that a high school diploma is important
- 65% strongly agreed being a parent was a good thing in their life, up from 50% at program start
- 75% strongly believed that a high school diploma is important, up from 65% at program start

NEXT STEPS

- Ongoing communication with participants
 - Created an email listserv of program participants
 - Use Constant Contact to send quarterly updates
- Conduct follow-up surveys
- Explore opportunities for program expansion

CHALLENGES AND OPPORTUNITIES

- Data collection and sample size
- Follow-up
- Contact information
- Program expansion
- New partnerships
- New funding opportunities



DATABASE DEMONSTRATION

harold cares about your future:

pregnant teen and parenting support program

[home](#) [add participant](#) [current participants](#) [reports](#) [about us](#) [contact us](#)

Spotlight

This year NHF will expand the Pregnant Teen and Parenting Support Program by servicing a 7th local high school.

Thank you for your support!



Welcome!

National Health Foundation (NHF) received a grant from the AT&T Foundation that will enhance the breadth of services provided to participants through the Harold Cares About Your Future: Pregnant Teen and Parenting Support Program. NHF has designed and implemented the Pregnant Teen and Parenting Support Program, a 10-week school-based program that combines individual and peer group educational sessions. Core activities include a series of weekly workshops and presentations that help youth reach the following goals: (1) avoid a second pregnancy, (2) remain in high school with the goal of graduation, (3) prepare for employment by learning job search and interview skills, (4) gain enhanced parenting abilities and (5) utilize appropriate health care for self and child.


Funding from the AT&T Foundation supports the initial development of a web-based data collection system to monitor program participants and outcomes, provide ongoing resources and education, and maintain strong interpersonal connections. This web-based data collection and evaluation system developed by NHF includes: capturing the quantitative data to monitor program objectives and outcomes, maintain participant contact information, and provide ongoing resources, education and information to program participants. By capturing this data, NHF will have the ability to evaluate the impact of the program and continue to provide resources and referrals to participants after graduation.

harold cares about your future:

pregnant teen and parenting support program

[home](#) [add participant](#) [current participants](#) [reports](#) [about us](#) [contact us](#)

Participant's Information

Date:	<input type="text"/>	mm/dd/yyyy
Status:	<input type="radio"/> Active	<input type="radio"/> Inactive
First Name:	<input type="text"/>	Last Name: <input type="text"/>
Zip Code:	<input type="text"/>	Email: <input type="text"/>
Home Phone (Optional):	<input type="text"/>	Cell Phone (Optional): <input type="text"/>
School Name:	<input type="text" value="Select School"/> 	


save

harold cares about your future:

pregnant teen and parenting support program

[home](#) [add participant](#) [current participants](#) [reports](#) [about us](#) [contact us](#)

Initial Evaluation

 [Participant's Main Page](#)

[teen profile](#)

[demographics](#)

[pregnancy](#)

[parenting](#)

[future plans](#)

Future Plans

1. Here are some things that people your age might say when they think of the future. In general do you agree or disagree with each statement?

a) I don't know what I want from life.

Agree Disagree did not provide information.

b) I have a clear picture of what I would like to be doing in the future

Agree Disagree did not provide information.

c) I don't know what my long goals are.

Agree Disagree did not provide information.

d) I make decisions to help me reach my goals.

Agree Disagree did not provide information.

e) It is important for me to graduate high school, vocational or trade school.

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree did not provide information.

f) I would like to get more education or training. (This could be college, vocational or technical school, or a nursing certification.)

Strongly agree Agree Neither agree nor disagree Disagree Strongly disagree did not provide information.

harold cares about your future:

pregnant teen and parenting support program

home add participant current participants **reports** about us contact us

Initial Ev.Report

Final Ev.Report

6Months Ev.Report

I consider myself good Parent	Number of Participants	Number of Participants in Perc
Strongly Agree	18	56 %
Agree	12	38 %
Neither Agree nor Disagree	2	6 %
Disagree	0	0 %
Strongly Disagree	0	0 %
Not Provided	0	0 %

How Often do u talk to Parents	Number of Participants	Number of Participants in Perc
Never	4	13 %

harold cares about your future:

pregnant teen and parenting support program

[home](#) [add participant](#) [current participants](#) [reports](#) [about us](#) [contact us](#)

Spotlight

This year NHF will expand the Pregnant Teen and Parenting Support Program by servicing a 7th local high school.

Thank you for your support!



About us

The Harold Cares About Your Future: Pregnant Teen and Parenting Support Program, funded by the Harold Edelstein Foundation, is designed to prevent subsequent pregnancies among adolescents. Facilitated in the high school setting, the target population is first time pregnant or parenting adolescents. The program includes both individual services and peer group educational sessions. Core activities of the program revolve around a series of weekly workshops/presentations that will help each participant utilize appropriate health care for self and child, enhance parenting abilities, remain in high school with the goal of graduation/completion, prepare for employment by learning job search and interview skills, and avoid an unplanned subsequent pregnancy.

This program supports and collaborates with local education agencies and efforts to assist with advocating for pregnant and parenting teens to stay in school until graduation. To help reach these objectives, the National Health Foundation (NHF) facilitates the coordination of community services and resources on health care and nutritional education, parenting and child development and vocational and career planning. In partnership with Los Angeles Unified School District (LAUSD), NHF provides these services within select high school settings in South Central Los Angeles where there are high rates of teen pregnancy. Current participating high schools include Dorsey, Fremont, Jefferson, New Technology at Jefferson, Santee Education Complex, and West Adams Preparatory.

A grant from the AT&T Foundation will support the initial development of a web-based data collection system to monitor program participants and outcomes, provide ongoing resources and education, and maintain strong interpersonal connections. NHF will be developing an evaluation system that will include: capturing the quantitative data to monitor program objectives and outcomes; maintain participant contact information; and provide ongoing resources, education and information to program participants. By capturing this data, NHF will have the ability to evaluate the impact of the program and will continue to provide resources and referrals to participants after graduation from the program. Ongoing resource and referral provision will occur when NHF will conduct quarterly email updates with the teen participants and graduates.

QUESTIONS

Brooke Fox, Program Manager

National Health Foundation

www.nhfca.org

Phone: 213-538-0774

Email: bfox@nhfca.org

